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ABSTRACT

This annotated guide to venereal disease instructional materials, available from Canadian sources, was compiled to assist educators and health workers in the presentation of complete up-to-date instruction and information in the school and community. The materials in this guide have been grouped under two major headings: "Printed Materials" and "Audio-Visual Materials." Printed materials are divided into two categories: (1) booklets and pamphlets and (2) charts and posters. Audio-visual materials are divided into seven subsections: (1) films, (2) filmstrips, (3) videotapes, (4) cassettes, (5) multimedia kits, (6) transparencies, and (7) records and tapes. Each item under the subsections is arranged in alphabetical order. All materials are classified according to age group suitability. Addresses and film rental policies of agencies are listed. (MM)

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ANNOTATED GUIDE TO VENEREAL DISEASE

INSTRUCTIONAL MATERIALS AVAILABLE IN CANADA

Revised July 1975

Department of National Health and Welfare

SP010 577

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Community Health Directorate
Health Programs Branch
Department of National Health and Welfare

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P R E F A C E

ANNOTATED GUIDE TO VENEREAL DISEASE

INSTRUCTIONAL MATERIALS AVAILABLE IN CANADA

Compiled by

Community Health Promotion
Directorate of Community Health
Health Programs Branch
Department of National Health and Welfare

Community Health Promotion of the Department of National Health and Welfare is pleased to offer a third and revised edition of this annotated guide to venereal disease instructional materials, which are readily available from Canadian sources.

It is hoped that this guide will assist all educators and health workers in presenting a complete range of up-to-date instructional and informational materials in the school and the community.

The materials in this guide have been grouped under two major headings: Printed Materials and Audio-Visual Materials. Printed Materials are divided into two categories: Booklets and Pamphlets, and Charts and Posters. Audio-Visual materials are divided into seven sub-sections: Films, Filmstrips, Videotapes, Cassettes, Multi-Media Kits, Transparencies, and Records and Tapes. For convenience each item under the sub-sections is arranged in alphabetical order. Also, for quick reference, all materials are classified as to their age group suitability, by indicating Level I (elementary levels k-8), Level II (secondary levels 9-12), and Adult. For any additional information on a specific item, we suggest that you contact the respective agency or company concerned.

PRINTED MATERIALS

The major sources of printed materials are the provincial departments of health, who distribute not only their own publications, but those produced by the federal Department of National Health and Welfare, and in some cases, material produced by other agencies.

Provincial health departments prefer to deal only with residents of their provinces. However, in some cases, sample copies may be provided to non-residents, depending on the availability of materials. (See page 34 for addresses of provincial health departments.)

BOOKLETS AND PAMPHLETS:

THE BIRDS AND THE BEES, AND THE BUG, AND THE FACTS ABOUT VD

1973, English and French
Level I, II and Adult

Available free of charge from Pfizer Company Ltd., Pharmaceuticals Division. Also available through the PEI, BC and NFLD departments of health.

LES JEUX DE L'AMOUR ET LES RISQUES QU'ILS COMPORTENT INFORMATION SUR LES MALADIES VENERIENNES

A question and answer pamphlet describing the symptoms and effects of syphilis and gonorrhea.

BIRTH CONTROL FACTS FOR TEENAGERS

1971, English and French
Level II and Adult.

Available free of charge from the Family Planning Division, Department of National Health and Welfare, Tunney's Pasture, Ottawa K1A 1B5

FECONDITE ET PLANIFICATION - RENSEIGNEMENTS A LA PORTEE DES ADOLESCENTS

As well as describing the various methods of birth control, a section of this booklet explains the symptoms, stages and treatment of syphilis and gonorrhea.

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BODYGUARDS AND SELF DEFENSE YOUR VD PROTECTION MANUAL

English only
Level I, II and Adult

Available free of charge to residents of Saskatchewan from the Department of Health.

This pamphlet is similar to "Everything You Always Wanted to Know About VD, But Were Afraid to Ask" except that it includes an opening section on VD prevention.

CONFIDENTIALLY TO GAY PEOPLE

English only
Level II and Adult

Available free of charge to residents of British Columbia from the Department of Health.

Included in this booklet are the facts about syphilis and gonorrhea, the address of the Gay VD Clinic in Vancouver, as well as a description of the procedure followed at a VD clinic.

CONFIDENTIALLY TO TEENAGERS

English only
Level I, II and Adult

Originally produced by the Department of National Health and Welfare, this pamphlet has been reprinted by the Newfoundland Department of Health. Also available from the Prince Edward Island Department of Health.

This twelve-page booklet uses a question-answer technique to present the basic facts about syphilis and gonorrhea. Written with young people in mind, this booklet presents the material in a direct, frank manner.

"DOC, I'VE GOT THIS FUNNY SORE..." GONORRHEA AND SYPHILIS

1972, Bilingual
Level II and Adult

Single copies are available free of charge from the Clinique Rideau Clinic, 160 Chapel Street, Ottawa. Write for prices on additional copies.

"LA VERITE, C'EST QU'IL NE FAUT PAS EMBRASSER LA BELLE-MERE" - LA GONORRHEE ET LA SYPHILIS

Using a non-technical approach, this bilingual booklet gives the individual the facts on the symptoms, transmission and treatment of syphilis and gonorrhea.

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"EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT VD BUT WERE AFRAID TO ASK"

English only
Level I, II and Adult

Available free of charge to residents of Saskatchewan from the Department of Health.

This pamphlet describes the causes and symptoms of syphilis and gonorrhea and gives statistics showing the incidence of the diseases in Saskatchewan. It points out the resulting dangers if VD is untreated, and the importance of contact tracing.

FACTS TO BELIEVE ABOUT VENEREAL DISEASE

1973, English only
Level I, II and Adult

Available free of charge through the Prince Edward Island Department of Health. Produced by Imagination Inc. 1821 University Avenue, St. Paul, Minnesota

It is a current, to the point pamphlet, on venereal disease. Excellent for dissemination of VD information through private physicians' offices, schools, teenage recreation centres and hospital waiting rooms.

GONORRHEA: A COMMON VENEREAL DISEASE

1974, English only
Level II and Adult

Available through the Newfoundland Department of Health.

This pamphlet makes reference to the reported incidence of gonorrhea in Newfoundland and includes basic information on the cause, spread, symptoms, diagnosis, treatment and pevention of this disease.

THE GRIM NEW VENEREAL DISEASE IN OUR MIDST

1975, English only
Level II and Adult

Available at $45.00 per 500 copies or 6¢ each for orders of 5000 and over from the Reprint Editor, Reader's Digest, 215 Redfern Avenue, Montreal 215, Quebec

This reprint recognizes a bizarre and puzzling venereal disease called Herpes simplex Virus Type II as the second most common venereal disease which has assumed epidemic proportions. It states how HSV-2 can be contracted and where it can develop. New medical discoveries have emerged but as yet, a cure for this menacing virus is still unknown.

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How To Stop the VD Threat

1973, English only
Level II and Adult

Available at $60 per 500 copies or 10¢ each for orders of 5000 and over from the Reprint Editor, Reader's Digest, 215 Redfern Ave., Montreal 215, Quebec. Also available to residents of Newfoundland from their Department of Health.

This article examines the causes of the VD crisis and explains what is needed to eradicate this menace. Emphasis is not on the medical aspect but on information that should be made available to the public.

Questions and Answers About Venereal Disease

1974, English
Level I, II and Adult

Available free of charge to residents of Alberta from the Department of Social Services and Community Health.

This pamphlet enumerates a series of commonly-asked questions about VD and provides practical and concise answers. It also contains the addresses of Alberta's VD clinics.

Rhythm and Blues

English only
Level II and Adult

Available free of charge to British Columbia residents from the Department of Health.

This easy reading and enjoyable handbook provides comprehensive information on venereal disease and birth control. It answers common questions and uses graphics to illustrate some points. Facilities are listed where one can go for help.

The Scourge of VD

1973, English only
Level II and Adult

Available at $40 per 500 copies or 6¢ each for orders of 5000 and over from the Reprint Editor, Reader's Digest, 215 Redfern Ave. Montreal 215, Quebec

This reprint from the November 1973 issue of Reader's Digest relates four anecdotes in which a 14-year old girl, a 19-year old boy, a pregnant woman and a young executive each contract venereal disease. A fifth anecdote illustrates the ease of receiving treatment at a Toronto VD clinic.

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(The Scourge of VD cont'd)

The reprint also contains questions and answers on syphilis and gonorrhea condensed from Facts You Should Know About VD But Probably Don't

The Silent Epidemic - VD

English only
Level II and Adult

Available to residents of Manitoba free of charge from the Department of Health and Social Development.

This pamphlet contains 42 illustrated facts about venereal disease including symptoms, stages, treatment and results if not treated.

Twenty Questions on VD - Can You Answer Them Correctly?

English only
Level II and Adult

Available free of charge to residents of Newfoundland from the Department of Health.

This questionnaire is designed to assess the reader's knowledge of venereal diseases.

VD

English only
Level II and Adult

Available free of charge to residents of British Columbia from the Department of Health.

This pamphlet gives a brief description of syphilis and gonorrhea and methods of prevention. Included is information on clinics in British Columbia.

VD

1974, English and French
Level I, II and Adult

Available from all the provincial departments of health.

Le mal venerien

Produced by the Department of National Health and Welfare, this booklet with coloured illustrations describes how VD can be contracted, the signs and symptoms of syphilis and gonorrhea and treatment of these diseases. It also stresses the importance of reporting one's sexual contacts to one's doctor.

FACTS YOU SHOULD KNOW

1974, English only
Level I and II

Available from Gage Educational Publishing Ltd., at $2.65 plus 40¢ for separate teachers' resource notes. P.O. Box 5000, 164 Commander Blvd., Agincourt, Ontario M1S 3C7

This 64-page booklet helps present to young people vital information on VD. It furnishes teachers with material for a ready-made unit on VD that requires a minimum of class time for completion.

VD - THE FACTS

1973, English only
Level II and Adult

Available at 5¢ per copy from the Family Planning Federation of Canada, 88 Eglinton Ave. E., Room 404, Toronto, Ontario M4P 1C9

Produced by the Family Planning Association in England, this illustrated pamphlet answers many key questions about VD such as how to recognize the signs of both syphilis and gonorrhea and what to do if you think you have contracted a case.

VD HANDBOOK

1972, English and French
Level II and Adult

Published by Montreal Health Press, it is available in single copies for 35¢ from Montreal Health Press Inc./ les presses de la Santé Incorporée, P.O. Box 1000, Station G, Montreal 130, Quebec. Additional copies up to 20, 10¢ each. Bulk price $80 per 1,000 copies.

LES MALADIES VENERIENNES

This very extensive booklet gives a full anatomical description of those structures which are affected by sexually-transmitted diseases and explains in detail all the venereal diseases, including their transmission, symptoms, complications in females and males, treatment and prevention.

VD IN ONTARIO

1973, English only
Level II and Adult

Available free of charge to residents of Ontario from the Ontario Ministry of Health.

A tabloid newspaper for Ontario residents. Includes the latest VD statistics, addresses of treatment clinics throughout Ontario, a report on the latest research findings, plus other informative articles.

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VD - Sexually-Transmitted Diseases

1971, English and French
Level II and Adult

Available free of charge to residents of Ontario from the Ontario Ministry of Health.

MV - Maladies transmises par des rapports sexuels

This folder gives basic information and recent statistics on the venereal disease problem in Ontario. In addition, the addresses and phone numbers of treatment clinics throughout Ontario are given.

Venereal Disease - A Social Catastrophe

1975, English only
Level II and Adult
Available from Burns and MacEachern Ltd., for $1.65 per copy, 62 Railside Road, Don Mills, Ontario M3A 1A6

This paperback covers the following topics: The Behavioural Aspects of Venereal Disease - Magnitude of the problem, History of Venereal Disease, Pathology of Gonorrhea, The Other Venereal Diseases, The Venereally Related Diseases, Epidemiological Control, What Can be Done, Thirty Most Often Asked Questions About Venereal Disease.

Venereal Disease in Canada 1974

1975, English and French
Level II and Adult

Available free of charge from Epidemiology Services, Health Protection Branch, Department of National Health and Welfare, 2nd Floor, Queensway Towers, Ottawa K1A 1B7

Maladies vénériennes au Canada 1974

A statistical annual report which discusses the trends in reported cases of syphilis and gonorrhea in Canada. Also included are statistics on age and sex of reported cases, addresses of provincial directors of VD control and historical summaries of the morbidity and mortality of these diseases.

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WHAT IS VD ANYWAY?

1973, English only
Level I, II and Adult

Available free of charge to residents of Manitoba from the Department of Health and Social Development

This 8" x 14" colored sheet outlines in short, to-the-fact, sentences, the definition of VD, its symptoms and results if not treated.

CHARTS AND POSTERS:

VD DISPLAY

English only
Level II and Adult

Produced by the Alberta Department of Social Services and Community Health

The display was patterned after the federal government's pamphlet entitled "VD" using similar graphics and color coordination. The copy is a brief resumé of the information contained in the pamphlet with provincial clinic addresses and corresponding phone numbers. To ensure audience participation, faces and reproductive systems of both gender have been illuminated by alternately flashing lights. It is constructed of five panels seven feet high by three feet wide that are hinged together.

VD FLIP CHART

English only
Level I

Produced by the American Educational Film Co. at the price of $15.00 per Flip Chart

This is a 14 x 22 cardboard chart with 25 books and 12 cards. It contains information in statistical form from VD Prevention and VD A New Focus.

VD POSTERS

English only
Level II and Adult

Available to residents of Alberta from the Department of Social Services and Community Health

Two colored posters on venereal disease entitled "Only A Doctor Can Cure Venereal Disease" and "Your Pick Up May Be Your Let Down".

VENEREAL DISEASE CHART

English only
Level II and Adult

Produced by the Alberta Department of Social Services and Community Health

The purpose of this flip chart is to illustrate signs, symptoms, disease incidence and methods of prevention for gonorrhea and syphilis. There are 15 pages 18" x 22" contained in a three-ring binder.

VENEREAL DISEASE CHART

English only
Level II and Adult

Produced by Denoyer-Geppert Co. it is available for $10.50 from their agents in various centres across Canada. For the agent nearest you, consult your local telephone directory or write to Denoyer-Geppert Co. 5235 Ravenswood, Chicago, Illinois 60640

This 36" x 44" colored chart illustrates the causes, prevention and cure of venereal diseases. It is handmounted on muslin with wooden rods, top and bottom. (order no. 41341-10)

AUDIOVISUAL MATERIALS

Please note that films available for rent from provincial governments are available to residents of that province only. The rental policies of the commercial distributors are listed on page 36.

CASUAL TIES, CASUALTIES

Producer:	Pyramid Films 1972, Color, 13 min. Level II and Adult
Purchase Source:	International Tele Film Enterprises
Price:	$225.00
Rental Source:	Same as above

This is a realistic, non-judgmental film which probes some of the psycho-social aspects of the current VD epidemic. The film focuses on a few hours in the life of Penny; young, promiscuous, naive. At a free clinic, waiting rooms and interviews are punctuated with flashbacks as we learn about her life and thoughts.

CLUSTER TESTING

Producer:	United States Public Health Services 1958, B&W, 23 min. Adult and Health Professionals
Rental Source:	Canadian Film Institute Also available from the Saskatchewan Department of Health

A film showing how cases of VD can be detected through the cluster testing technique. This film will be of benefit and interest to public health departments, nurses, doctors and particularly those directly involved in venereal disease control.

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DANCE LITTLE CHILDREN

Producer: Calvin Productions
1961, Color, 25 min.

Rental Source: Canadian Film Institute
Also available through the Nova Scotia, Manitoba and Saskatchewan Departments of Health and the Alberta Department of Social Services and Community Health

This film gives a full explanation of the role of the health department in tracing down cases of syphilis. When a case is found, the film shows the various parental reactions.

HALF A MILLION TEENAGERS

Producer: Churchill Films
1969, Color, 16 min.
Level II and Adult

Purchase Source: Gordon Watt Films

Price: $215.00

Rental Source: Canadian Film Institute
Also available through the Newfoundland, New Brunswick and Manitoba Departments of Health, Alberta Department of Social Services and Community Health and the Ontario Ministry of Health Film Library.

UN DEMI-MILLIONS DE MOINS DE VINGT ANS

The film opens with a presentation of the great number of persons who contract syphilis and gonorrhea each year. A half a million of these in the U.S. are teenagers. The film discusses the organisms involved, transmission, symptoms, and damage to tissue when the diseases are allowed to go untreated. It stresses that these diseases can be cured. It approaches the subject purely from the standpoint of health and disease, avoiding any discussion of the moral issues involved. The film is a revised edition of "A Quarter Million Teenagers".

A HALF A MILLION TEENAGERS... PLUS

Producer: Churchill Films
1975, Color, 17 min.
Level II and Adult

Purchase Source: Gordon Watt Films

Price: $215.00

Rental Source: Available from the Newfoundland Department of Health.

This film describes the prevalence of VD among teenagers, the chain of infection and why the disease is so difficult to stop. A boy and girl describe their experiences with gonorrhea and the boy is shown in his visit to a clinic. It also describes the symptoms and the progress of gonorrhea and syphilis as it develops both in the female and male.

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How To Keep From Catching VD

Producer: Jarvis Couillard
1971, Color, 20 min.
Level I and II

Purchase Source: International Tele-Film Enterprises

Price: $295.00

Rental Source: Same as above. Also available from the Newfoundland Department of Health.

This film explores the symptoms by which a person may suspect he has VD, the cumulative effect of VD if allowed to go untreated, how a doctor examines a man and a woman for VD; how a doctor can simply and certainly cure VD; and most important, what a man and a woman can do to keep from catching VD.

The Innocent Party

Producer: Centron Corporation for Kansas Department of Health
1959, Color, 18 min.
Level II and Adult

Purchase Source: International Tele-Film Enterprises

Price: $288.00

Rental Source: Same as above. Also available from the Canadian Film Institute, the New Brunswick and Saskatchewan Departments of Health, Ontario Ministry of Health Film Library and the Alberta Department of Social Services and Community Health.

Presents the case history of a teenager who contracts venereal disease from a casual contact and transmits it to his girl friend. Emphasizes the need for immediate medical attention. Also depicts emotional effects.

The Invader

Producer: Potomac Films
1955, B&W, 45 min.
Level II and Adult

Purchase Source: Centre for Mass Communication
Columbia University
New York

This films gives the historical background of syphilis and the development of treatment. It illustrates the changing public attitudes towards the disease over the years and discusses methods of treatment.

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(The Invader cont'd)

Price: $203.00

Rental Source: Canadian Film Institute
Also available from the Manitoba, Saskatchewan Departments of Health and the Alberta Department of Social Services and Community Health.

IT TAKES TWO

Producer: BC Department of Health
VD Control Division
1974, Color, 15 min.
Level II and Adult

Purchase Source: Division of VD Control
BC Department of Health

This film presents the facts on gonorrhea and syphilis very simply. It includes some historical facts, some myths and their clarifications and places to go for help in British Columbia.

KATHY

Producer: Aims Instructional Media
1969, Color, 19 min.
Level II and Adult

Purchase Source: International Tele-Film Enterprises

Price: $320.00

Rental Source: Same as above. Also available through the Nova Scotia and Manitoba Departments of Health

This is a provocative film for the 15-19 age group on the subject of gonorrhea. Actual doctors interview teenagers revealing major points about this fast-spreading disease. Stresses the need for medical help at even the suspicion of gonorrhea.

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LOOK WHAT'S GOING AROUND

Producer:	Churchill Films 1973, Color, 16 min Level II and Adult
Purchase Source:	Gordon Watt Films
Price:	$195.00
Rental Source:	Same as above. Also available from City Films.

A film on venereal disease. Set largely in a public health unit clinic, information is presented formally by a physician and a public health investigator. Animation is used to present facts, while lively and frank discussion by a group of young people presents attitudes to help dispel the sense of shame. Subjects emphasized are ease of treatment, symptoms, spread of the disease, the reasons for identifying contacts, and prevention by the use of condoms.

THE LUNATIC

Producer:	Centron Educational Films 1972, Color, 23 min. Level II and Adult
Purchase Source:	International Tele-Film Enterprises
Price:	$391.00
Rental Source:	Same as above.

A film about a girl who abruptly learns that she has contracted a venereal disease. Her reaction to herself, her boyfriend, the disease and her other friends stimulates the viewers to discuss not only VD but a whole range of interpersonal relationships - trust, responsibility, love, etc.

MORE COMMON THAN MEASLES AND MUMPS

Producer:	Dept. of National Health and Welfare 1972, Color, 11 min. Level I and II
Purchase Source:	National Film Board of Canada
Price:	$100.00
Rental Source:	National Film Board Regional Centres and all provincial departments of health.

PLUS COMMUNES QUE LA ROUGEOLE OU LES OREILLONS

Produced by two students for the Department of National Health and Welfare, this animated cartoon is designed for children 10-14 years of age, to clear up the misconceptions young people have regarding VD and to develop an awareness of the problem. This film is to be used by the teacher as a means of initiating discussion on the subject of venereal disease.

NON-SYPHILITIC VENEREAL DISEASES

Producer: Sturgis Grant Prod. NY 1965, Color, 30 min. Professional

Purchase Source: E.R. Squibb & Sons

Price: $10.00 (rental)

Rental Source: Same as above. Also available from City Films

This film discusses the etiology, pathology, diagnosis and present-day treatment of the four most common venereal diseases which are not of syphilitic origin. Gonorrhea, chancroid, lymphogranuloma venereum and granuloma inguinale are the topics covered in this motion picture. Animated diagrams are used to illustrate the spread of the initial infections through the body if left untreated and the sites where lesions become manifest. These lesions are demonstrated clinically on actual patients, accompanied by detailed descriptions of variations which may be encountered, as well as the patient's symptoms. Treatment of each disease is elaborated on in its respective section.

A PLAGUE ON OUR HOUSE

Producer: Pfizer Pharmaceuticals 1971, Color, 30 min. Level II and Adult

Purchase Source: Pfizer Pharmaceuticals

Rental Source: Available free of charge from City Films

This film deals with venereal disease in terms of the rising incidence, the means of control and the need for public awareness of this important social disease.

A QUARTER MILLION TEENAGERS

Producer: Churchill Films 1964, Color, 16 min. Level II and Adult

Rental Source: Canadian Film Institute Also available through Newfoundland, Prince Edward Island, Nova Scotia and Saskatchewan Departments of Health, the Alberta Department of Social Services and Community Health and the Ontario Ministry of Health Film Library

A film dealing with the physiological aspects of venereal disease, designed specifically for the teenage audience among whom VD has been increasing sharply. Both gonorrhea and syphilis are explained in detail; how the organisms enter the body, how the diseases affect tissues and organs, how they can be treated. Treatment is stressed.

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A Respectable Neighborhood

Producer: University of Southern California
1961, B&W, 25 min.
Level II and Adult

Rental Source: Canadian Film Institute
Also available through the Saskatchewan Department of Health

The film highlights the reactions of one family when they discover their daughter has syphilis. It also shows how one health department works in tracking down cases.

Syphilitic Venereal Diseases

Producer: E.R. Squibb & Sons
1970, Color, 20 min.
Level II and Adult

Purchase Source: E.R. Squibb & Sons

Price: $160.00

Rental Source: Available from the Canadian Film Institute. Also available free of charge to residents of Alberta from the Department of Social Services and Community Health

This film outlines the origin of syphilis, its diagnosis and the laboratory tests involved, symptoms and explanations of the stages of progression; primary, secondary and latent are clearly defined. The film also explains treatment.

VD

Producer: Holt, Rinehart and Winston
1972, Color, 26 min.
Level II

Purhcase Source: Media Department, Holt, Rinehart and Winston

Price: $360.00

Rental Source: Same as above.

The film presents interviews between patients and physicians and explains the symptoms and treatment of VD. The last part of the film includes a group discussion where the young people explore the emotional and psychological factors encountered when VD is contracted.

VD Attack Plan

Producer: Disney Productions
1973, Color, 14-16 min
Level I and II

Purchase Source: Bellevue Film Dis.

Price: $240 short version
$260 long version

Rental Source: Canadian Film Institute
Also available from all provincial departments of health.

Maladie venerienne - Plan d'attaque

A fully-animated Disney production which presents the VD facts in a direct, informative manner. It tells today's young people what they need to know. The film is available in both a short and long version. In the long version, a two-minute section on some preventive techniques is included at the end of the film. However, this sequence is included in such a way that it can be deleted in the short version, without affecting the film's continuity. Produced in Italian, Spanish, German and Swedish.

VD - A Call to Action

Producer: Association Films
1969, Color, 27 min.
Level II and Adult

Purchase Source: Association Films

Rental Source: Same as above and
Canadian Film Institute
Also available for professional use through the Saskatchewan Department of Health

This film was made on location in Fall River, Mass. It follows the busy work day of a nurse epidemiologist. She and 26 others in the state trace the sources of VD infection. The nurses' conversations and the film's narration stress the fact that anyone can get venereal disease. The viewer is left in no doubt that the epidemic is real and that the nurses' counterparts in every community need cooperation.

VD Epidemic

Producer: American Broadcasting Corporation
1967, B&W, 24 min.
Level II and Adult

Purchase Source: McGraw-Hill Ryerson Limited

Price: $190.00

Rental Source: Alberta Department of Social Services and Community Health

The purpose of this film is to make the public (especially the teenager and young adult) aware of all of the aspects of the problem of venereal disease - its rapid increase, the importance of early treatment, the significance of proper action by public health officials and the high cost in dollars of health.

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VD - Every Thirty Seconds

Producer: Alfred Higgins Prod. 1972, Color, 17 min. Level I and II

Purchase Source: Educational Film Distributors

Price: $225.00

Rental Source: Educational Film Distributors. Also available from the Newfoundland, Nova Scotia, Manitoba and Saskatchewan Departments of Health and the Ontario Ministry of Health Film Library

The spread of venereal disease among young people has reached such alarming proportions that it is of the greatest national concern. The purpose of this film is to inform young people about the seriousnees of venereal disease, to explain how the diseases are transmitted and illustrate how the body and mind are affected.

VD - The Gift That Keeps On Giving

Producer: Copley Productions 1974, Color, 21 min. Level I and II

Purchase Source: MacMillan of Canada

Price: $325.00

This film documents the activities of teenagers in many parts of the country who volunteered to bring the VD message to their friends. It pinpoints their approach which is simply "You are causing the epidemic". Lively, direct and highly informative, this contemporary film will get across to many who turn off to anything official.

VD - Handle With Care

Producer: Cinematic Concepts 1974, Color, 18 min. Level II and Adult

Purchase Source: MacMillan of Canada

Price: $260.00

This film deals with venereal disease on the "feeling" level rather than emphasizing the organic or physical manifestations. As a candid communication of feelings, this is an important film for initiating an awareness of the reality of VD and for helping parents, teachers and students to understand reactions and attitudes of young people who have had the disease. There are no actors in this film, merely people who are open and honest about their sexual experiences.

VD - The Hidden Epidemic

Producer: Encyclopedia Brittanica
1973, Color, 23 min.
Level II and Adult

Purchase Source: Visual Education Centre

Price: $325.00

Rental Source: Same as above. Also available through the Manitoba Department of Health

This film discusses the history of VD. It also gives a detailed description of syphilis and gonorrhea. Patients are interviewed and the symptoms and preventions are examined thoroughly.

VD Hotline - Operation Venus

Producer: Paramount Communications
1973, Color, 18 min.
Level I and II

Purchase Source: MacMillan of Canada

Price: $250.00

Produced by Paramount Communications, in cooperation with the United States Alliance for the Eradication of Venereal Disease, VD Hotline - "Operation Venus" is more than a tool for explaining what VD is and how to cure it. It is a documentary film emphasizing the importance of being responsible, the value of being educated and their rewards for honesty. It can reassure teenagers that they can change their world, with a little help from their friends.

VD - Kids Get It Too

Producer: Moreland-Latchford Ltd.
1972, Color, 14 min.
Level I and II

Purchase Source: Moreland-Latchford

Price: $236.00

Rental Source: Canadian Film Institute
Also available from all provincial departments of Health

MV - Les enfants aussi

Kathy Martin, 14 years old, is in hospital recovering from gonorrhea infection. A young intern assigned to the hospital's VD service talks to Kathy. Their discussion and conversations between the Martin's family physician, Kathy and her parents present dramatic opportunity for explaining the facts about VD and in particular, gonorrhea - how it spreads from person to person, and the importance of recognizing symptoms and being treated quickly.

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VD - Name Your Contacts

Producer: Moreland-Latchford Ltd.
1967, Color, 22 min.
Level II and Adult

Purchase Source: Moreland-Latchford Ltd.

Price: $236.00

Rental Source: Canadian Film Institute
Also available through the Newfoundland, Nova Scotia, New Brunswick and Prince Edward Island Departments of Health and the Alberta Department of Social Services and Community Health

Maladies veneriennes - nommez la personne

When a youngster seeks treatment for venereal disease, he's usually scared stiff, and embarrassed. It takes a lot of courage, though, to take the next vital step - naming his contacts. The film shows the intertwining of the lives of three groups - teenagers, young adults, and homosexuals and how one person links others in the chain of VD victims.

VD - A New Focus

Producer: American Educational Films
1970, Color, 15 min.
Level II and Adult

Purchase Source: Bellevue Film Distributors

Price: $250.00

Rental Source: Available from the BC and Saskatchewan Departments of Health and the Alberta Department of Social Services and Community Health.

The film opens with a confrontation between a girl who has been infected and her boyfriend. A physical disease that can be cured has changed their entire relationship. It informs the audience of the simple facts about venereal disease; gonorrhea and syphilis. It emphasizes the ease of cure in the early stages and makes clear that those who suspect they may have VD must seek immediate medical treatment from the many places it is available.

VD - Prevent It

Producer: Alfred Higgins Prod.
1972, Color, 11 min.
Level I and II

Purchase Source: Educational Film Distributors

Price: $150.00

Rental Source: Same as above. Also available from the New Brunswick Department of Health

This film demonstrates that VD is easily prevented. It discusses the types of venereal diseases, their long range effects if untreated, and specific precautions to take.

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VD Prevention

Producer: American Educational Films
1974, Color, 11 min.
Level I and II

Purchase Source: Bellevue Film Distrib.

Price: $150. ($160 with flip chart)

Rental Source: Same as above

This film clearly outlines the methods of prevention... the care necessary to stop infection. Discusses cleansing measures, prophylactics, preventive medications and regular VD check ups. Essential for a complete and effective program to combat the pandemic of venereal disease. Host narrated by Adrienne Barbeau

VD Questions, VD Answers

Producer: Herbert Bernary-Harry Robin
1972, Color, 14½ min.
Level I and II

Purchase Source: Media Department
Holt, Rinehart & Winston

Price: $190

Rental Source: Same as above. Also available through the BC Department of Health and the Alberta Department of Social Services and Community Health

This is an animated film which provides answers to the important VD questions asked by young people.

VD - See Your Doctor

Producer: Moreland-Latchford Ltd.
1966, Color, 22 min.
Level II and Adult

Purchase Source: Moreland-Latchford Ltd.

Price: $236.00

Rental Source: Available from most provincial departments of health and the Canadian Film Institute

Maladie venerienne - voyez votre medecin

This is a story, simply told, that helps to convey the message its title implies: that is, thanks to the advances of modern medicine, venereal disease could practically be eradicated if everyone clearly understood its nature and its possible consequences. Emphasis is placed on the duty which each person who has been exposed to infection owes to himself or herself and to the community.

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VD Truth or Consequences

Producer:	Max Miller/Avanti Films Color, 28 min. Level II and Adult
Purchase Source:	City Films
Price:	$350
Rental Source:	Same as above

This film runs through the prevailing misinformation and myths that have conspired to make venereal disease the epidemic it is today. The film is designed to help the viewer learn how to prevent venereal disease and how to recognize the more obvious symptoms. We learn that women are 80% asymptomatic and what the symptoms are for men as well as women and what to expect in the examination and treatment of the major venereal diseases, gonorrhea and syphilis. This film stresses the very personal responsibility of those with VD of naming their contacts and the protective anonymity provided for those who do so. Information about public health clinics and free clinics is provided for those who do not want to be examined and/or treated by their family doctor.

VD - A Very Communicable Disease

Producer:	Aims International Media Services 1972, Color, 19 min. Level II and Adult
Purchase Source:	International Tele-Film Enterprises
Price:	$320
Rental Source:	Same as above. Also available from the Canadian Film Institute, and on a loan basis from the Saskatchewan and Newfoundland Departments of Health and from the Ontario Ministry of Health Film Library

The film follows the day of several young people planning to produce a film on venereal disease. Their discussions with doctors and subsequent visit to a VD clinic provide information for young people about the seriousness of VD; how it can be caught, the symptoms and stages of both syphilis and gonorrhea. It emphasizes the importance of naming one's contacts. Also incorporated is a short section on preventive measures which can easily be deleted by the purchaser without affecting the film's continuity.

VENEREAL DISEASE

Producer: Ontario Ministry of Health
1974, Color, 8 min.
Level I

Rental Source: Ontario Ministry of Health Film Library

An introductory film on gonorrhea and syphilis featuring Dr. R. Persad, Medical Consultant, Venereal Disease, Ontario Ministry of Health. It outlines basic facts, identifying symptoms and treatment of VD in Ontario. There is a brief cartoon sequence in the film.

VENEREAL DISEASES

Producer: John Wiley & Sons Inc.
1974, Color, 17 min.
Level II and Adult

Purchase Source: John Wiley & Sons Inc.

Price: $214.25

Rental Source: Same as above.

This film begins in a public health clinic where a doctor discusses the taboos surrounding VD and how they keep young people from getting proper treatment. Emphasis is on the confidential nature of treatment at a clinic and the need for VD to be accepted as a "normal" disease. The film shows causes, symptoms and treatment for gonorrhea and syphilis. Misconceptions and fears young people have about VD are brought across and dispelled. Concludes with a small group discussion in which a doctor and young people discuss how they can protect themselves against VD, detect symptoms and seek treatment.

YOU GOT WHAT?

Producer: Cinika (USA)
1971, Color, 23 min.
Level II and Adult

Purchase Source: Franciscan Films
San Francisco, Ca.

Rental Source: Canadian Film Institute

This film is designed to aid teachers with the problem of VD awareness and care in our under twenty-five generation. The film communicates with the "now" generation and reaches the most sophisticated young adult. It brings to the classroom combined entertainment and information, including a graphics sequence and documentary coverage of the experience of a young man and a young woman undergoing confidential care at their local public health unit.

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FILMSTRIPS:

About VD

Producer: National Film Board of Canada
1975, Color, Silent
13 minutes-38 seconds
Level Adult

Purchase Source: National Film Board

Price: $6.00

The filmstrip consists of animated stylized illustrations concerning the transmission, symptoms and effects of the two major venereal diseases, syphilis and gonorrhea. A short opening sequence states that VD is sexually transmitted. The film deals first with syphilis, then gonorrhea; illustrations of the basic facts are presented.

About Venereal Disease

Producer: Los Angeles City Schools
1965, Color, 45 frames
12 minutes, Level II

Purchase Source: Media Department
Holt, Rinehart & Winston

Price: $13.00 with records
$15.00 with cassette

A sound filmstrip which gives the scientific facts about venereal disease. Includes a 12" 33 1/3 rpm LP record.

The Destroyers

Producer: Eye Gate
1973, Color,
B451A: 51 frames
B451B: 53 frames
Level II and Adult

Purchase Source: Cenco Canada Ltd.

Price: $23.10 (2 color filmstrips with 1 cassette teach-a-tape)
$9.08 individual filmstrip
$6.55 individual cassette

This program is intended to face head-on the subject of venereal disease. It recognizes the difficulty of approaching the subject due to students' natural sensibilities and therefore uses both a historical and clinical approach in its introductory filmstrip. The second strip deals with the disease on a personal level. Teenagers will be given straight answers to direct questions on this vital subject. Moralistic approaches are not used but understanding and sound advice are presented. The guide is included at the end of the filmstrip.

Facts About Venereal Disease

Producer: National Film Board
1965, Color, 42 frames with record
Level II

Purchase Source: National Film Board or National Film Board regional offices

Price: $6.00 - 42 frames with captions
$9.50 - 40 frames with record

Rental: Available from the New Brunswick, Newfoundland and Nova Scotia Departments of Health

Que savez-vous des maladies vénériennes?

This film was designed principally for male audiences over 15 years of age. The producers have attempted to capture the attention of viewers by a combination of cartoons and clinical photographs (humour and tragedy). Facts about venereal diseases are portrayed by cartoons, taking a lighthearted look at human behaviour. This is counterbalanced by actual photographs of early genital sores and late complications of syphilis infection. Two versions of the filmstrip are available: one with captions and the other accompanied by a record.

How to Get Syphilis

Producer: Sunburst Communications
1974, Color, 12 minutes
Level I, II and Adult

Purchase Source: International Tele-Film Enterprises

Price: $24.00

A unique program that presents this sensitive topic with candor and good taste to today's students using colorful eye-catching graphics and positive story line. The program explores the causes and cure of syphilis and makes a strong case for periodic medical examinations. Refreshing in concept and design.

The Story of VD

Producer: Alberta Department of Social Services and Community Health
196-, Color, 24 frames
Level II

Rental Source: Available on a loan basis to residents of Alberta from the Department of Social Services and Community Health

This filmstrip explains how VD is contracted, how to avoid it, and the treatment of VD. A guide is included.

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VD - Anyone Can Get It

Producer:	Marilyn Ginsburg Prod. 1972, Color, 14½ minutes Level II	A sound filmstrip set that discusses venereal disease as an epidemic. It begins by discussing how VD is transmitted and spread. The effects, prevention and treatment of VD are also considered. A teaching guide is included with both sets.
Purchase	$26.00 - 2 filmstrips & LP record $30.00 - 2 filmstrips & cassette	

VD - Fact or Fantasy

Producer:	University of Toronto Division of Instructional Media Services in conjunction with Dr. H. Donsky of Toronto General Hospital. Color, 1974 short version 15 min. long version 30 min. Level II and adult	The dermatologist, Dr. H. Donsky, describes the origins of the word "venereal", the various diseases included under this heading with more detailed illustrations of syphilis and gonorrhea - the commonest forms of VD. He underlines the fact that VD is an infection like any other, and that treatment is curative. The dangers of pyramid-like spread through the population and lack of treatment are stressed, as well as the point that GC often has no symptoms, especially in women. The simplicity of lab tests and appropriate treatment with antibiotics are discussed.
Purchase Source:	Division of Instructional Media Services Room 2370 Medical Science Bldg. Univ. of Toronto Toronto M5S 1A8	
Price:	$75.00 short version $135 long version	
Rental Source:	Same as above	

VD - A Health Education Program

Producer:	Imperial Films 1974, Color, 40 min. Level I, II and Adult	This timely health education program takes a realistic and human approach to the problems of VD without preaching or trying to scare, it makes students aware of venereal diseases, their characteristics, how to avoid them and how to find proper treatment. Special emphasis is placed on human relationships and the role they play in contracting or preventing venereal disease. Unstaged photographs and interviews enable young people to form a realistic view of VD and of their responsibilities to themselves and others.
Purchase Source:	Educational Progress Co.	
Price:	$57.15 - 4 filmstrips 4 records $63.75 - 4 filmstrips 4 cassettes $15.40 - 1 color filmstrip with record $16.45 - 1 color filmstrip with cassette	

VD - Our Intimate Enemy

Producer: Holt, Rinehart & Winston
1972, Color, 14 min.
Level II

Purchase Source: Media Department
Holt, Rinehart & Winston

Price: $26.00 - 2 filmstrips and an LP record
$30.00 - 2 filmstrips and cassette

This sound filmstrip set examines the effect of the disease causing syphilis and gonorrhea germs - our intimate enemies. Also included are the treatment and prevention aspects of these diseases. A teaching guide is included with both sets.

VD - Twentieth Century Plague

Producer: Marshfilm Enterprises
1975, Color, 20 min.
Level I and II

Purchase Source: Edu-Media Limited

Price: $18.00 with records
$21.00 with cassettes

Venereal diseases are presented as serious communicable diseases with which modern man must cope. Historical perspective, symptoms, how to deal with VD and preventive measures are included. The emphasis is on medical rather than social aspect. The material was written by Ronald A. Romig, M.D. The strip comes with a teacher's guide.

VD - What You Should Know

Producer: Guidance Associates
1973, Color
Part I: 50 frames
Part II: 42 frames
Part III: 65 frames
Level II

Purchase Source: Longman Canada

Price: $65.50 - record or cassette

Part I: About Facts illustrates how syphilis and gonorrhea enter and attack the body. It also identifies the common signs of both diseases while noting that signs are often not visible in women.
Part II: About Help features a visit to a doctor's office by a young girl who suspects she has VD; emphasizes the confidential doctor-patient relationship; details testing and treatment for males and females;
Part III: About Attitudes features boys and girls preparing for volunteer work with a VD information centre; discussion targeted by specific questions printed on the screen.

VENEREAL DISEASE

Producer: Cathedral Films
1970, Color, 15 min.
Level II

Purchase Source: Educational Film Distributors

Price: $10.50

A 65-frame production which describes the symptoms, treatment and importance of early medical care of venereal disease. In the second part of this filmstrip, the dangers of promiscuous sexual experiences are dealt with. A teacher's guide is included.

VENEREAL DISEASE

Producer: D.C. Health
1970, Color, 45 min.
Level I and II

Purchase Source: D.C. Health

Price: $71.50

This filmstrip is one of four series of multimedia programs to aid teenagers in handling problems and social pressures they may encounter during adolescent years.

VENEREAL DISEASES

Producer: Camera Talks (England)
197-, Color, 35 mm
36 frames
Level II

Purchase Source: Medex Educational Supplies

Price: $9.25 - Filmstrip
$8.00 - accompanying tape

This is a filmstrip presentation with accompanying notes describing the stages, effects and treatment of both syphilis and gonorrhea. The filmstrip can be supplemented with an audio-tape. Both can be purchased separately.

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VENEREAL DISEASE - WHAT I NEED TO KNOW

Producer: Moreland-Latchford
1975, Color, 6 strips
Level I, II and Adult

Purchase Source: Moreland-Latchford

Price: $85.00

The two filmstrips "What is Syphilis" (11 minutes) and "What is Gonorrhea" (8 minutes) provide factual information about the characteristics, symptoms and treatment of syphilis. "How Does VD spread" (9 minutes) clearly defines the means by which gonococcus germs and the spirochetes of syphilis travel from person to person. "How is VD Cured" (11 Minutes) demonstrates the symptoms of gonorrhea, syphilis and explains how infections can be treated. "Name Your Contacts" (9 minutes) provides factual information about gonorrhea, syphilis, how they spread, where to go for treatment. "The History of Venereal Disease" (11 minutes) demonstrates the historical persistence of VD infection and spread through generation after generation of mankind.

VENEREAL DISEASE - WHO ME?

Producer: Guidance Associates
1973, Color,
Part I: 70 frames
Part II: 55 frames
Level I

Purchase Source: Longman Canada

Price: $53.50
record or cassette

Part I establishes that both gonorrhea and syphilis are nationwide epidemics. Program clearly explains and illustrates basic facts about the nature of VD germs, transmission, immediate and long-term effects, signs to look for. Part II explains attitudes which prevent people from seeking treatment and thus cause VD to spread. Discusses the importance of seeking immediate treatment from a private doctor or VD clinic; explains how to find clinics within the community. Emphasizes the importance of telling possible VD contacts they may be in danger.

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VENEREAL DISEASE AND YOUR HEALTH

Producer: Visual Education Inc.
1970, Color, 44 frames
13 minutes
Level II

Purchase Source: Educational Film Distributors

Price: $34.50 total set (with records)
$38.50 total set (with cassettes)

This filmstrip is one in a four-filmstrip, 2 records or tapes production entitled "Critical Areas of Your Health". The filmstrip on VD covers both syphilis and gonorrhea - what they are, how they are transmitted, their symptoms, causes and effects and how they are cured. The filmstrip can be bought separately for $7.50 accompanying record $4.00 and cassette $6.00.

VIDEOTAPES

THE TRIAL OF MR. SYPHILIS AND MR. GONORRHEA

Producer: Manitoba Department of Health
1974, Color, 15 min.
Level II and Adult

Purchase Source: Manitoba Department of Health

Dramatization of the Trial of Mr. Syphilis and Mr. Gonorrhea. Attitudes towards VD are discussed and also how they came about.

A TRIP THROUGH THE VD CLINIC

Purchase Source: B.C. Department of Health, Division of VD Control
1973, B&W, Level I, II and Adult
Available free of charge to residents of B.C.

A black and white videotape approximately fifteen minutes following a couple through the VD Clinic.

VD - TAPES FOR COUNSELLORS

Producer: Manitoba Department of Health
1975, Color, 13 min.
Adult

Purchase Source: Manitoba Department of Health

This videotape illustrates certain types of situations that counsellors might encounter.

VD - Treatment

Producer: Manitoba Department of Health
1974, Color, 17 min.
Level II and Adult

Purchase Source: Manitoba Department of Health

This videotape follows a young couple through their treatment.

CASSETTES:

Contact (VD)

Producer: Educational Activities Inc. New York
1973, 120 min.
Level I and II

Purchase Source: J.M. Dent and Sons (Canada) Limited

Price: $16.45

In the context of a teen club putting on an ecology fair, the dangers of venereal disease, the difficulty of diagnosis in females, symptoms, treatment and other pertinent information is provided.

VD Overview

Producer: Manitoba Department of Health
1973, 5 min.
Level I, II and Adult

Purchase Source: Manitoba Department of Health

This cassette gives a brief introduction to the history and problems of VD. It discusses where the disease came from, naming famous figures that it influenced. The need for medical attention is stressed.

VD - The Quiet Epidemic

Producer: Q.E.D. Production California
1973, Color, 15 min.
Level II and Adult

Purchase Source: Thomas Nelson & Sons

Price: $30.95

This timely cassette is a presentation of not only facts about VD, but also steps one can take to avoid the disease, or if necessary, get proper treatment, uses the sounds and language of today's young people.

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TRANSPARENCIES:

Venereal Disease

Producer: Denoyer-Geppert
Level II

Purchase Source: McIntyre Education Media Limited

Price: $138.00

This set of 33 transparencies cover the two most serious venereal diseases. It is grouped into four general sections: Introduction, Syphilis, Gonorrhea and Treatment. An instructor's guide designed to facilitate the use of these transparencies is included.

Syphilis and Gonorrhea: The Facts

Producer: B.C. Department of Health, VD Control Division
1973, 28 slides
Level I and II

A series of 35mm transparencies briefly describing the signs and symptoms of gonorrhea and syphilis.

VD Transparencies

Producer: Creative Visuals
Level II

Purchase Source: Medex Educational Supplies

Of the variety of overhead transparencies available from Medex Educational Supplies, there are three transparencies which deal specifically with VD. Two exist in the set "Sexual Problem Areas" no. 371-76-BL-05 - Gonorrhea and no. 371-76-BL-06 - Syphilis. They can be bought separately at $7.00 each. A third transparency, of German origin, is no. 7951 "Venereal Diseases", which costs $7.75

MULTIMEDIA KITS:

The Circle Called Man

Producer: Hoffman Information Systems, El Monte California
Level I, II and Adult

Purchase Source: City Films

This kit includes a five-day teaching plan with 31 transparencies as well as teaching suggestions. Students and teachers books and pre/post test. The program informs young people about the causes, dangers and cures of venereal disease and

THE CIRCLE CALLED MAN (CONT'D)

Price: $15.00

also involves parents in the learning process. All items may be purchased separately. Student books, $3.00 each, 25-$2.75 each; 100-$2.60 each; Parent books, $1.75 each, 25-$1.50 each, 100-$1.30 each.

ONE OUT OF EVERY FIVE - VENEREAL DISEASE

Producer: Denoyer-Geppert
1973, Color
Level II

Purchase Source: McIntyre Educational Media Limited and Denoyer-Geppert

Price: $127.00

This two part sound/slide program explains such vital facts about venereal disease as how the diseases are contracted, the symptoms, treatment and results, if not treated. Included in the kit are: two Kodak Carousels (80 slides each); two tape cassettes; two 12" LP records of the same sound track and one manual.

VD TEACHING KIT

Producer: Communications Branch
Ontario Ministry of Health
Level II

Purchase Source: Available to Ontario teachers through their local school board or Medical Officer of Health. May also be purchased from Ontario Government Book Store.

Price: $112.00

This multi-media kit on VD has been distributed to all Medical Officers of Health and School Boards in the province of Ontario. The kit offers a teaching guide, 23 transparencies, an audio-cassette, the NFB filmstrip and record "The Facts About VD", a simulation game and a variety of tests, experiments and related resource materials on venereal disease.

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VENEREAL DISEASE KIT

Producer: Educational Moduals
1973, Color, Adult

Purchase Source: Fisher Scientific
Montreal, Quebec

Price: $44.00

The study of venereal diseases is approached from two viewpoints, the first as a problem in human biology and the second approach to study syphilis and gonorrhea as specific diseases arising from the introduction of alien bacteria into the micro-environment of previously healthy men and women. A series of 40 slides is provided which are correlated with the lecture materials contained in the teachers manual. A number of slides are actual photographs of venereal lesions which you may wish to restrict to mature students.

RECORDS AND TAPES:

VENEREAL DISEASE

Purchase Source: CBC Learning Systems
Level II and Adult

Price: $15.00

This is the audio tape of a one-hour CBC production for the program "Concern" in September 1970. It discusses why VD is increasing, whether it is an epidemic, what can be done to educate the public, as well as other significant facts about VD.

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ADDRESSES AND FILM RENTAL POLICIES OF AGENCIES LISTED

FEDERAL

With regard to films, National Health and Welfare makes available to the public, well over a dozen films on venereal diseases. Distribution of these films is done through the Canadian Film Institute, 303 Richmond Road, Ottawa, Ontario.

It is the policy of the Canadian Film Institute to charge a daily rental fee, based on the length of the film, to cover service expenses plus postage. The charge is for the date of showing only, with allowances made for postal time. The rental fee is $7.50 per day with two exceptions: rental for The Invader is $8.50 per day and More Common Than Measles and Mumps, $5.50 per day. If it is necessary to borrow a film for a longer period than one day, the rates are as follows: 2 days - 1½ times the daily rate; 3 days - 2 times the daily rate; 1 week - 2½ times the daily rate; and 2 weeks - 5 times the daily rate. When ordering, borrowers should give full particulars as to time, place and purpose of the proposed showing, giving where possible, second and third choices of both titles and of showing dates.

PROVINCIAL GOVERNMENTS

Almost all provincial departments of health maintain Film Libraries which include a number of films on VD. Policies vary by province, but in general, the films may be borrowed by any responsible person, organization or institution in the specific province. They do not generally charge rent for the films but those borrowing films are expected to pay express charges one way and are financially responsible for irreparable film damage. For information about the policy established in your province, write the address listed below:

Public Health Education
Department of Health
Parliament Buildings
VICTORIA, B.C. V8V 1V1

Health Education
Planning and Program Development Branch
Department of Social Services and
Community Health
Administration Building, 2nd Floor
EDMONTON 6, Alberta

Health Education and Information Services
Department of Health
Provincial Health Building
3211 Albert Street
REGINA, Saskatchewan
S4S OA6

Education Section
Department of Health and Social Development
1981 Portage Avenue
WINNIPEG, Manitoba
R3J OJ9

Health Resource Centre
Communications Branch
Ontario Ministry of Health — PAMPHLETS ONLY
Hepburn Block, Queen's Park
TORONTO, Ontario
M7A 1S2

The Ministry of Health Film Library
c/o Modern Talking Pictures — FILMS ONLY
1875 Leslie Street
Don Mills, Ontario

Direction des communications
Ministère des Affaires sociales
1075 chemin Ste-Foy
Québec (Québec)

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Health Education Division
Department of Health
P.O. Box 6000
FREDERICTON, N.B.
E3B 5H1

Health Education Division
Department of Public Health
P.O. Box 488
HALIFAX, Nova Scotia

Department of Health
P.O. Box 3000
CHARLOTTETOWN, P.E.I.

Health Education Division
Department of Health
Confederation Building
ST. JOHN'S, Nfld.

Commercial Distributors and Suppliers

It is the policy of many of the commercial companies to offer arrangements on 16mm films, such as leasing, rent-to-buy, and preview screening-to-buy. For further information concerning these arrangements, you are advised to consult the company directly.

Association Films, 333 Adelaide Street West, Toronto, Ontario M5V 1R6 Rental rates: VD - A Call to Action, $22/day or $44/week

Bellevue Film Distributors, 277 Victoria Street, Toronto 200, Ontario. No rentals available

Canadian Film Institute, 303 Richmond Road, Ottawa, Ontario

CBC Learning Systems, Box 500, Station A, Toronto 116, Ontario
No rentals available

City Films Limited, 4980 Buchan Street, Montreal 308, Quebec Distributes the film "A Plague on Our House" free of charge for the producers, Pfizer Pharmaceutical Company. Rental rates: Look What's Going Around, $7/3 days plus shipping charge; VD - Truth and Consequences, $24/3 days plus shipping charge; Non-Syphilitic Venereal Diseases, $10/3 days plus shipping charge; Traitement de la syphilis, $10/3 days plus shipping charge.

Cenco Educational Suppliers, 2200 S. Sheridan Way, Mississauga, Ontario

Educational Film Distributors, 191 Eglinton Avenue E., Toronto 12, Ontario. On all films, the rental rate is for a three-day period at a cost of 10% of the film's purchase price.

Educational Progress Company, 1160 Blair Road, Burlington, Ont.

E.R. Squibb and Sons, 2365 Cote de Liesse, Montreal 379, Quebec

Fisher-Scientific, 8505 Devonshire, Montreal, Quebec

Gordon Watt Films, 865 Sheppard Avenue West, Downsview, Ontario Rental rates: A Half a Million Teenagers ...Plus, $21.50/3 days plus first class mailing; Look What's Going Around, $20.50/3 days plus first class mailing.

Holt, Rinehart and Winston, Media Department, 55 Horner Avenue, Toronto, Ontario. All films are rented on a three-day basis at $20/3 days.

International Tele-Film Enterprises, 47 Densley Avenue, Toronto, Ontario. Rentals are on a daily basis at $20/day per film with the exception of How To Keep From Catching VD, which is $25/day. There is a 3-day minimum on the rental of all films.

J.M. Dent and Sons, 100 Scarsdale Road, Don Mills, Ontario

John Wiley and Sons, Canada Limited, 22 Worcester Road, Rexdale, Ontario. Rental rates: Venereal Diseases, $15/day, $40/week.

Longman Canada Limited, 55 Barber Greene, Don Mills, Ontario

MacMillan of Canada, 70 Bond Street, Toronto 2, Ontario

McGraw-Hill Ryerson Limited, 330 Progress Avenue, Scarborough, Ontario. No rentals available.

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McIntyre Educational Media Limited, 186 St. Regis Crescent, N., Downsview, Ontario or 14431 Saturna Drive, White Rock, B.C.

Medex Educational Supplies, P.O. Box 32, Station B, Toronto 133, Ontario

Moreland-Latchford, 229 Queen Street West, Toronto, Ontario
All films are rented on a three-day basis at $16.95/3 days

National Film Board of Canada, P.O. Box 6100, Montreal 101, P.Q.

Pfizer Pharmaceuticals, 50 Cremazie West, Montreal, Quebec

Thomas Nelson and Sons, 81 Curlew Drive, Don Mills, Ontario

Visual Education Centre, 115 Berkeley Street, Toronto, Ontario
Rental rates: VD - The Hidden Epidemic, $32.50/3 days, plus shipping charge.